Simpson Thacher

Memorandum

SEC Expands Availability of Confidential Review Process

June 30, 2017

On June 29, 2017, the Division of Corporation Finance of the Securities and Exchange Commission announced that, beginning July 10, 2017, confidential SEC Staff review of registration statements submitted in connection with initial public offerings will be available to all issuers, and not only to issuers with less than \$1.07 billion in annual revenue that otherwise qualify as "emerging growth companies," or EGCs. In addition, confidential review will now also be available for registration statements submitted in connection with spin-offs and for registration statements submitted prior to the end of the twelfth month following the issuer's IPO or spin-off.¹ Confidential review has been one of the most popular of the capital access reforms implemented by The Jumpstart Our Business Startups Act of 2012 (the "JOBS Act"), but prior to the new policy had been available only to EGCs and only in connection with an IPO.

Under the new policy, any issuer will be entitled to confidential review by the SEC of the registration statement for its IPO or spin-off although, consistent with current treatment of IPOs for EGCs, the initial confidential submission and all amendments must be publicly filed at least 15 days prior to the earlier of the start of the road show or the requested effective date, in the case of an IPO, and the effective date of the issuer's listing on a national securities exchange in the case of a spin-off. In addition, any issuer will be entitled to confidential review of the initial submission of a draft registration statement relating to an offering that is submitted prior to the first anniversary of the pricing of its IPO, or in the case of a spin-off, its initial listing date. In these cases, the registration statement must be made public at least 48 hours prior to the requested effective time and date (typically, shortly before the anticipated pricing of the offering), and nonpublic review will be limited to the initial submission; amendments responsive to SEC comments would be made with a public filing rather than a revised confidential submission.

¹ See Draft Registration Statement Processing Procedures Expanded available at <u>https://www.sec.gov/corpfin/announcement/draft-registration-statement-processing-procedures-expanded</u>.

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The Division also announced that, consistent with current treatment of IPOs by EGCs, it will not decline to review a draft registration statement that omits financial information that an issuer reasonably believes will not be required at the time the registration statement is publicly filed. This policy change will enable filers to commence the SEC review process prior to the end of a fiscal year without including financial statements for periods that would no longer be required once financial statements for the following fiscal year become available if the IPO or spin-off will not occur until that time.

Issuers that do not qualify as EGCs still will not be eligible for other benefits of such status, including the ability to present only two years of audited financial statements and reduced disclosure regarding executive compensation in an IPO registration statement. Similarly, non-EGCs will still not have the ability to conduct testing the waters meetings with potential IPO investors.

The Division's announcement represents a significant step in furthering the stated policy goal of SEC Chair Jay Clayton to facilitate capital formation and encourage U.S. IPOs in a manner that is consistent with investor protection. In the years since the enactment of the JOBS Act, the majority of U.S. IPOs have involved issuers that qualified as EGCs. The new policy will likely be of particular benefit to issuers backed by private equity sponsors, which tend to be larger than other IPO issuers. The ability to make confidential submissions in the first year after listing will also provide private equity sponsors additional flexibility in the planning and execution of follow-on offerings.



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